2015 Tiered Dues Investment Structure

Basic Chamber Benefits	Bronze	Silver	Gold	Platinum	Diamond
Automatic set-up of company contacts to receive weekly email communications	√	√	√	√	√
Business After Hours Hosting Opportunities	√	√	√	√	√
Display business cards and brochures in Chamber lobby	√	√	√	√	√
Inclusion in the Chamber's *members first* referral program	√	√	√	√	√
Opportunity to attend Chamber and Membership Networking Events	√	√	√	√	√
Opportunity to attend Chamber 101 Membership Orientations	√	√	√	√	√
Listing on the Chamber website - www.alvinmanvelchamber.org	√	√	√	√	√
Membership Directory listing in (1) alphabetical category & (1) business category	√	√	√	√	√
Membership Plaque and Decal	√	√	√	√	√
Membership Pricing at Chamber Networking Events	√	√	√	√	√
Monthly Chamber Newsletter distribution to contacts	√	√	√	√	√
New member recognition on Chamber website and social media	√	√	√	√	√
Recognition at monthly membership luncheon and Board meeting upon joining	√	√	√	√	√
Participation in Electrictrical COOP - Aggregated pricing	√	√	√	√	√
Participation opportunities on Chamber committees	√	√	√	√	√
Potential to Participate in Leadership Institute	√	√	√	√	√
Printing Perks Program (Discounted color copies)	√	√	√	√	√
Ribbon Cutting with Complimentary Photo Distribution	√	√	√	√	√
Special Event Sponsorship Opportunities	√	√	√	√	√
Certificate of Origin Authentication	√	√	√	√	√
Event Listings in Weekly Advisory	√	√	√	√	√
Welcome Email Blast to All Chamber Members	√	√	√	√	√
Events & Sponsorships					
Complimentary Luncheon Tickets @ $20 Each		$ 40	$ 80	$ 160	$ 320
Annual Banquet Tickets			$ 150	$ 700	$ 1,000
Golf Tournament Hole Sponsorship Signage			$ 125	$ 125	$ 125
Golf Tournament Team				$ 650	$ 800
8'x8' Booth @ Annual Business Expo & Taste of the Town				$ 150	$ 300
Credit to use towards sponsorship of an event					$ 500
Marketing & Visibility	$ 750	$ 750	$ 750	$ 750	$ 750
Use of the Boardroom During Office Hours by Reservation (est. $100 hourly rate)		$ 300	$ 400	$ 500	$ 600
Mailing Labels		$ 150	$ 150	$ 300	$ 450
Newsletter Insert Yearly		$ 100	$ 200	$ 300	$ 400
Company's name included on "Investor" listings present at all major Chamber events		$ 600	$ 800	$ 1,200	$ 1,550
Recognition/Publicity on the Chamber Marque @ $50 Per Week		$ 50	$ 100	$ 250	$ 350
Listing in monthly luncheon programs		$ 50	$ 75	$ 240	$ 300
Annual E-Mail Business Ad to All Chamber Members		$ 100	$ 200	$ 300	$ 400
Hyperlink from chamber website from company listing			$ 120	$ 120	$ 120
Tier recognition on Chamber Newsletter			$ 650	$ 800	$ 950
One-time Newsletter Article on Your Company			$ 150	$ 150	$ 150
Company Logo on Website with Link				$ 660	$ 660
Membership Luncheon Sponsorship				$ 150	$ 150
Company spotlight in one edition of Chamber Newsletter				$ 150	$ 150
Social Media "Shares" @ $25 each				$ 150	$ 300
Company Website Link on Front Page of the Chamber Website					$ 1,200
Complimentary large banner ad on Chamber website for one (1) year					$ 1,800
Inclusion in Chamber's phone system hold music for one year					$ 1,200
Five (5) minute presentation about your business once a year to the Board of Directors					$ 300
Priority listing in the Chamber membership directory					$ 150
CEO profiled in Chamber membership directory					$ 250
Company listed in Chamber weekly email communication					$ 1,560
Non-rotating company logo on Chamber website with a link to your website					$ 200
Company name and/or logo will be prominently displayed in the Chamber lobby					$ 2,000
Approximate Value in addition to basic member benefits	$ 750	$ 2,100	$ 3,595	$ 6,020	$ 15,940
Investment Level	**Bronze**	**Silver**	**Gold**	**Platinum**	**Diamond**
Investment Cost					