

# 2015 Tiered Dues Investment Structure

<i>Basic Chamber Benefits</i>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
Automatic set-up of company contacts to receive weekly email communications	√	√	√	√	√
Business After Hours Hosting Opportunities	√	√	√	√	√
Display business cards and brochures in Chamber lobby	√	√	√	√	√
Inclusion in the Chamber's <i>members first</i> referral program	√	√	√	√	√
Opportunity to attend Chamber and Membership Networking Events	√	√	√	√	√
Opportunity to attend Chamber 101 Membership Orientations	√	√	√	√	√
Listing on the Chamber website - www.alvinmanvelchamber.org	√	√	√	√	√
Membership Directory listing in (1) alphabetical category & (1) business category	√	√	√	√	√
Membership Plaque and Decal	√	√	√	√	√
Membership Pricing at Chamber Networking Events	√	√	√	√	√
Monthly Chamber Newsletter distribution to contacts	√	√	√	√	√
New member recognition on Chamber website and social media	√	√	√	√	√
Recognition at monthly membership luncheon and Board meeting upon joining	√	√	√	√	√
Participation in Electricrical COOP - Aggregated pricing	√	√	√	√	√
Participation opportunities on Chamber committees	√	√	√	√	√
Potential to Participate in Leadership Institute	√	√	√	√	√
Printing Perks Program (Discounted color copies)	√	√	√	√	√
Ribbon Cutting with Complimentary Photo Distribution	√	√	√	√	√
Special Event Sponsorship Opportunities	√	√	√	√	√
Certificate of Origin Authentication	√	√	√	√	√
Event Listings in Weekly Advisory	√	√	√	√	√
Welcome Email Blast to All Chamber Members	√	√	√	√	√
<i>Events &amp; Sponsorships</i>					
Complimentary Luncheon Tickets @ \$20 Each		\$ 40	\$ 80	\$ 160	\$ 320
Annual Banquet Tickets			\$ 150	\$ 700	\$ 1,000
Golf Tournament Hole Sponsorship Signage			\$ 125	\$ 125	\$ 125
Golf Tournament Team				\$ 650	\$ 800
8'x8' Booth @ Annual Business Expo & Taste of the Town				\$ 150	\$ 300
Credit to use towards sponsorship of an event					\$ 500
<i>Marketing &amp; Visibility</i>	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750
Use of the Boardroom During Office Hours by Reservation (est. \$100 hourly rate)		\$ 300	\$ 400	\$ 500	\$ 600
Mailing Labels		\$ 150	\$ 150	\$ 300	\$ 450
Newsletter Insert Yearly		\$ 100	\$ 200	\$ 300	\$ 400
Company's name included on "Investor" listings present at all major Chamber events		\$ 600	\$ 800	\$ 1,200	\$ 1,550
Recognition/Publicity on the Chamber Marque @ \$50 Per Week		\$ 50	\$ 100	\$ 250	\$ 350
Listing in monthly luncheon programs		\$ 50	\$ 75	\$ 240	\$ 300
Annual E-Mail Business Ad to All Chamber Members		\$ 100	\$ 200	\$ 300	\$ 400
Hyperlink from chamber website from company listing			\$ 120	\$ 120	\$ 120
Tier recognition on Chamber Newsletter			\$ 650	\$ 800	\$ 950
One-time Newsletter Article on Your Company			\$ 150	\$ 150	\$ 150
Company Logo on Website with Link				\$ 660	\$ 660
Membership Luncheon Sponsorship				\$ 150	\$ 150
Company spotlight in one edition of Chamber Newsletter				\$ 150	\$ 150
Social Media "Shares" @ \$25 each				\$ 150	\$ 300
Company Website Link on Front Page of the Chamber Website					\$ 1,200
Complimentary large banner ad on Chamber website for one (1) year					\$ 1,800
Inclusion in Chamber's phone system hold music for one year					\$ 1,200
Five (5) minute presentation about your business once a year to the Board of Directors					\$ 300
Priority listing in the Chamber membership directory					\$ 150
CEO profiled in Chamber membership directory					\$ 250
Company listed in Chamber weekly email communication					\$ 1,560
Non-rotating company logo on Chamber website with a link to your website					\$ 200
Company name and/or logo will be prominently displayed in the Chamber lobby					\$ 2,000
Approximate Value in addition to basic member benefits	\$ 750	\$ 2,100	\$ 3,595	\$ 6,020	\$ 15,940
Investment Level	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
Investment Cost	\$ 250	\$ 500	\$ 1,000	\$ 2,500	\$ 5,000